

CORNWALL COMMUNITY POLICE SERVICE

SERVICES COMMUNAUTAIRES DE LA POLICE DE CORNWALL



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February 11, 2013

Mr. John Traversy CRTC Secretary General Ottawa, ON K1A 0N2

RE: NOTICE OF CONSULTATION: CRTC 2013-19

REFERENCE NUMBERS: 2012-1051-7 and 2012-0689-7

Dear Sir:

Please allow me the opportunity to offer my overwhelming support for the above mentioned application of two specialty television services - *Avis de Recherche and All Points Bulletin*.

I have had the privilege of reviewing the proposal and viewing examples of their productions. I must say that the possibility of this type of service being made available to law enforcement would surely enhance our ability to disseminate accurate information to our community.

Our Service continuously works diligently and cooperatively with our citizens and supporting organizations to pursue our vision of "A Safer Cornwall". As a Police Service, we remain motivated and committed to the pursuit of the priorities identified in our organizational Business Plan. We continue to strive for greater visibility in our community, explore new and innovative partnership possibilities, pay attention to youth and finally, we are intent on enhancing the effectiveness of our communication with our citizens.

In an effort to further enhance our image and contact with the community, our Media and Public Affair Offices issue news releases to a variety of media outlets in order to:

- Keep the public accurately informed of crime and newsworthy occurrences;
- Maintain media involvement in crime prevention and community partnership programs;
- Promote public services performed by police

Mr. John Traversy CRTC Secretary General Ottawa, ON K1A 0N2 February 11, 2013 Page 2

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We have increased the quality and frequency of information issued in news releases and post information of public interest on our recently enhanced web site.

With that being said, I am convinced that *Avis de Recherche and All Points Bulletin's* recently successful debut in Quebec will certainly benefit the pursuit of our vision of "A Safer Cornwall". To have these channels dedicated to producing and broadcasting our messages and other public service safety messages with the public's best interest in mind, would be ideal. With this type of partnership, there is no doubt that we will be even more successful in decreasing crime and improving the quality of life in Cornwall.

Sincerely,

Daniel Parkinson, M.O.M. Chief of Police